



12<sup>th</sup> January 2023

## **Cycleways' response to the WCC Sustainable Futures Strategy Consultation**

### **Summary**

This report is based on comments received from a number of the members of Cycleways, picking up on transport, environmental, and social issues within the Sustainable Futures Strategy (SFS) consultation document.

### **Review**

Overall the six goals set out in the SFS received good support. However, all respondents highlighted the need for measurable targets and frameworks to demonstrate how objectives would be achieved.

### **Transport**

As the SFS consultation document highlights, *transport is the largest source of carbon emissions in the County*, thus it would seem essential that relevant targets are adopted to demonstrate how net zero emissions are to be achieved. For example, the current terms as used in the SFS, as shown, are too vague and need to be much more specific.

*“Encourage residents to make green travel choices” and, “Support residents in Warwickshire to shift from cars to walking and cycling.”<sup>1</sup>*

The main document of the SFS notes, *We are currently drafting our Local Transport Plan (LTP 4) which prioritises a shift in travel behaviours* would be the opportunity to set out such targets and frameworks to demonstrate how net zero for transport can be delivered. An example of this in practice can be seen in the Hampshire LTP 4,<sup>2</sup> see attached. Also the guidance provided by the Climate Change Committee (CCC),<sup>3</sup> is an excellent resource, not just on transport, but also on buildings, waste, etc.

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<sup>1</sup> P27, Objectives, WCC draft SFS

<sup>2</sup> p26-29, p57, [Hampshire-LTP-Final](#)

<sup>3</sup> [www.theccc.org.uk](http://www.theccc.org.uk)

### ***Air Pollution***

Members of Cycleways expressed concern on the problem of air pollution caused by road traffic. This feature is highlighted in a WCC Cabinet Report 9/9/21, but the issue of air pollution does not appear to be included within the SFS.

### **Sustainable Communities and the Green Economy**

Cycling, and walking, (Active Travel) are widely recognised as healthy modes of transport, and as numerous studies<sup>4</sup> demonstrate, can make an important contribution to a green economy. The modes are now an integral part of London's transport strategy, as illustrated in their Healthy Streets approach, Hampshire has also adopted this approach as shown in their LTP 4.<sup>5</sup> Their document resonates strongly with the aims of the SFS, providing for a useful case study.

### **Conclusion**

To conclude, there is much support for the six goals set out in the draft SFS, but qualified with the need for relevant targets and frameworks to demonstrate how the goals can be delivered.

We trust that these comments provide a useful contribution, and if we can be of any further assistance, please do not hesitate to get in touch.

Rodney King

Secretary to Cycleways

[www.cycleways.org.uk](http://www.cycleways.org.uk)

### **Attached:**

Hampshire – LTP- Final, [www.hants.gov.uk](http://www.hants.gov.uk)

Healthy Travel Choices in Warwickshire, WCC

A copy of Walking and cycling: the economic benefits, is available from Cycleways

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<sup>4</sup> Walking and Cycling, the economic benefits, 2018, Transport for London

<sup>5</sup> P59, Hampshire - LTP-Final